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CityWide Celebrates 40th Anniversary

~Positively Impacting Dayton's Growth since 1972~

Dayton, Ohio – October 11th, 2012 - With such renowned projects as the Oregon District, Rehabarama, Genesis, Phoenix, The Neon, The Landing and Tech Town, CityWide has been positively impacting Dayton's growth for over 40 years and has been a major contributor to the economic development of Dayton.

This evening, CityWide will highlight a few of their accomplishments throughout the years and share insights into Dayton's future with business and community leaders, economic development partners, past and present board members and CityWide staff. In 1972, CityWide was formed as a public-private economic development organization with the mission of creating jobs and providing community development services to local neighborhoods and that mission still continues today. Recent projects have included a collaboration with the University of Dayton on the GE EPISCENTER, a \$51 million research and development center, the ongoing Phoenix Project, a public-private partnership for redevelopment activities in the greater Fairview neighborhood with to date investments of \$125 million and the newly announced Rubicon Square, a townhome partnership with Miami Valley Hospital and the University of Dayton located in the Fairgrounds neighborhood.

"The economic development piece of CityWide deals with business expansion, job creation and wealth creation for the residents of Dayton. The community development piece of the mission has always dealt with making neighborhoods livable, safe and a great place to know your neighbors," said Steve Budd, President of CityWide.

From revitalization projects in the McPherson Town Historical neighborhood to the cutting edge Tech Town, CityWide's involvement in Dayton's progress is evident. CityWide found success early on by bringing together the public and private sectors - neighborhoods that were once in the condition of disrepair were restored and brought back to the market. Older downtown buildings and sites were transformed into successful projects that helped reinforced belief in Downtown Dayton.

The Landing, which was an old YMCA building converted to a luxury apartment complex, is a prime example of how CityWide makes projects happen and show what is possible. "The Landing was the very

first market rate housing project that CityWide did in the city in the 1980's. It was a partnership along with the City of Dayton, the banking industry and it really led to the belief that you could do market rate housing in the city," said Mark Dlott, Senior Vice President of Cassidy/Turley. Ahead of its time and with consistently high occupancy rates, The Landing proved that downtown living is not only important but it can be successful.

A project that has had a significant impact on the city of Dayton is Tech Town, a technology oriented campus that supports the application, commercialization, and convergence of cutting-edge technologies. Tech Town was a former GM facility and that was years in the making – from acquiring the property to the necessary site prep. Steve Budd continues, "We really had to think about what it would be in the future and the idea that it is a technology park really fits in nicely with looking into the next 40 years in our community."

The Dayton region has been historically very good at being at the edge of technology. In turn, CityWide and the City of Dayton developed a cluster strategy that focuses on - advanced manufacturing, information technology, and cutting edge aerospace technologies such as advanced materials, remote sensing and RFID. Co-locating businesses from these clusters at Tech Town combined with an emphasis on entrepreneurial support helps to create a "convergence of technologies" and an "ecosystem" that is a long-term and sustainable approach to grow new businesses and new industries.

CityWide continues to remain focused on accelerating Dayton's economic development. Part of CityWide future strategy is a partnership with the Aerospace Hub to encourage aerospace industry development within the City of Dayton. CityWide will continue to support businesses and communities which are all part of their mission to attract jobs and support a vibrant city.

About the CityWide 40th Anniversary Event

The CityWide anniversary event will be held on October 11, 4-7pm, at Building III within the Tech Town campus. City of Dayton officials and regional and business will attend. Past CityWide Presidents, past chair board members and staff will also be in attendance. A video featuring partners including: Mike Turner, Ohio Congressman; Daniel Curran, President of University of Dayton; Tim Riordan, Dayton City Manager; Larry Potter, Chair, Board of Trustees, Sinclair Community College; Dan Sadlier former CEO of Fifth/Third Bank; Bill Schnieder former Senior Partner of Miller Valentine ; Mark Dlott, Senior Vice President of Cassidy/Turley; Mark Shaker, Senior Vice President, Service Integration, Premier Health Partners ; and Amy Haverstick owner of Jay's Seafood restaurant, will showcase Citywide's four decades of accomplishments.

About CityWide

CityWide is one of the leading economic development organizations in Dayton. CityWide offers a full range of services, including financing for economic development projects, housing activities, site location assistance, and federal and state financial assistance. CityWide serves as the lead organization on the development, leasing and marketing of Tech Town, Dayton's premier technology park. CityWide has been instrumental in the revitalization of neighborhoods including Genesis and Phoenix. In conjunction with local partners, CityWide developed the long-term economic development plan, CitiPlan 20/20: Focus 2010 & Beyond for the City of Dayton. Learn more at www.citywidedev.com.

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