



Phoenix Project

Dayton, Ohio

2012 update

History

Since 2004, Good Samaritan Hospital and the City of Dayton, under the leadership of CityWide Development, have



worked to improve the neighborhoods surrounding the hospital. This public-private partnership has invested millions of dollars for redevelopment activities in the Fairview, Sunnyview-

Catalpa Park and Dayton View Triangle neighborhoods in Dayton, Ohio. Both the City of Dayton and Good Samaritan Hospital have each invested more than \$8M into the project, which has leveraged over \$100M in other private and public investments.

The Phoenix Project has tackled many “bricks and mortar” development projects, such as building 33 new lease-to-purchase homes in conjunction with Miller Valentine and providing infrastructure and landscape improvements at the corner of Salem Avenue and Catalpa Drive.

Through community organizing the Phoenix team has engaged residents and built neighborhood leadership. The area has been further stabilized through community policing and strategic partnerships with area social service providers who engage youth in activities such as a civic leadership, summer employment and summer day camp.

Special home improvement and down payment assistance programs are available to support individuals interested in either purchasing or improving a home in the area. To date, over \$800,000 has been invested by individuals making improvements or repairs to their homes with the help of the Phoenix matching grant program.

Leveraged Contributions to Date

City of Dayton	\$ 10.2M
Good Samaritan	\$ 8.3M
Good Sam. (campus improvements)	\$56.6M
Private	\$ 6.8M
Dayton Public Schools	\$16.5M
Other	\$ 5.4M
Total	\$103.8M

Passing of the Torch

The Phoenix Project has a new leader. Eloise Broner became the new President and Chief Executive Officer of Good Samaritan Hospital in June. She replaces Mark Shaker, who moved up to the position of Senior Vice President for the Premier Health Partners (PHP) organization which operates Good Samaritan and three other hospitals in the Dayton region. Ms. Broner had served as Chief Operating Officer at the hospital for three years just prior to this promotion.

With over 20 years of healthcare experience, Ms. Broner has held leadership positions at PHP including Vice President of Operations at Miami Valley Hospital for 17 years and as the Chief Purchasing Officer for the health system. “Eloise’s leadership and ability has long been recognized

and this next step, in an already successful career, is one that will be of benefit to our organization and the entire community,” said Mary Boosalis, Executive Vice President and Chief Operating Officer for Premier.



Ms. Broner received her bachelor’s degree from Indiana University and her master’s degree in Public Health from Meharry Medical College in Nashville, Tennessee. She is a fellow of the American College of Healthcare Executives. She has served on various community boards and is a member of the board of trustees of Wright State University. She has been the recipient of Dayton’s Top 10 Women and Dayton’s Top 10 African American Women Award and was a finalist for the Stevie Awards for Women in Business.

Eloise has attended a number of the Phoenix Project events since she came to Good Samaritan. She will now join the Phoenix Project board bringing her experience and expertise to support this collaborative effort in our neighborhood.

Fairview Commons

A key part of the Phoenix Project is Fairview Commons. Dayton Public Schools (DPS) was looking to replace two aging school buildings with a new pK-8 neighborhood school. Partnering with DPS, the Phoenix Project worked with the City of Dayton to create a campus that houses the new school, a pool, a new spraypark and an accessible playground.



The focus of Fairview Commons is to bring the community together. The school is designed to be a neighborhood school, with special programming targeted to neighborhood kids. The school even has a community room that is available for neighborhood meetings and other community events. One way or another, area kids can find a reason to be on campus EVERY DAY.

Fairview Commons Spraypark

With the support of Community Development Block Grants (CDBG) dollars, Good Samaritan Hospital and other private grants, the City of Dayton enhanced their outdoor pool with a spraypark. Opening in the spring of 2011, the spray-

park has proved to be a wild success with kids stopping by to picnic and enjoy the park and pool.

Fairview Commons Playground

The Phoenix Project also built a new neighborhood playground. With help from Good Samaritan Hospital, The Dayton Foundation and other private philanthropy, we were able to build a \$140,000 playground to give kids something to do when the weather is too cold to play in the water.

Lower Commons

The Phoenix Project is still working to complete the next phase. With support from the Army Corp. of Engineers, neighbors will have even more opportunity to stay active with the “Lower Commons.” Situated where the former Fairview Elementary School once stood, this passive park with make use of the latest green technologies while providing a walking path to “get some laps in.”



Community-Oriented Policing at Good Sam

Ray Phillips became Director of Campus Police at Good Samaritan Hospital in November of 2011. Originally from Youngstown, Ohio, he has worked for police and sheriff departments in Ohio, though his background is primarily in

hospital security. Most recently he worked for the Methodist Hospitals in Gary, Indiana. Ray is glad to be back in Ohio and notes he has family in the Dayton area. He is enjoying our city and notes that Dayton is just the right size!

Campus Police has an arrangement that is quite unique in hospital security. A predecessor of Ray’s was instrumental in establishing an agreement with the City of Dayton to commission the GSH Campus Police through the Dayton Police Department. As such, Campus Police has the same arrest authority as the Dayton Police Department but their jurisdiction is limited to hospital property. He is very proud of his team, noting that they all work well in a dynamic en-

vironment where verbal response is the norm and arrest is the last option. They practice community-oriented policing, similar to the traditional ‘officer on the beat,’ stressing officer visibility and service. One of Ray’s officers has a great deal of training in the area of crime prevention and believes strongly in crime prevention through environmental design, so that is a concept embraced by the department.

The DPD officers dedicated to the Phoenix Project, Matt Heiser and Nathan Speelman, have proven to be an excellent resource for the Campus Police. The department relies on the Dayton Police Department to work with them if they see a potentially dangerous situation developing on or near hospital property. Ray recently arranged for the Phoenix Officers to have an office at Good Samaritan, thinking it would be convenient for them to do reports, make calls or meet with residents.

Ray is very appreciative of the support of the City of Dayton, especially Richard Biehl, Chief of the Dayton Police Department, and Lt. Kimberly Hill. “Chief Biehl and his command staff have all been very approachable and helpful to Campus Police in many different ways.”

Children Need Boundaries!

Meet Sandra Collie, the new Principal of Fairview PK-8 School, who maintains that there is always something to be learned from her students. A former teacher with over 15 years experience as a Principal, she has worked for the Dayton Public Schools for more than 30 years. The 2012 school year marks her first year at Fairview and already there are noticeable changes in the quieter, more orderly classrooms and hallways. Ms. Collie believes strongly that children need boundaries and that they appreciate those boundaries. She contends they also need expectations, which should not be watered down. "I expect them to come to school with the right attitude, courteous and respectful at all times. You have to come right – we are not babysitters."



Ms. Collie reports that parents have been supportive and involved in their children's education. She encourages parents and teachers alike not to have preconceived ideas about what a child can or cannot learn. "Children can learn and achieve. If they can learn the lyrics to the latest song, they can learn what we are teaching them at school," she declares.

The design of the new school has worked well, with separate wings for the different grades. Each grade level has a different color uniform which makes it easy to tell in which area each student belongs. Enrollment has increased this year to 500, up from around 400 last year.

Ms. Collie plans to extend the classroom beyond the four walls as the school works with Five Rivers MetroParks to teach students how to plant and grow and to respect the land. She is also very aware of special needs in the community, such as understanding cross-cultural values for the recent influx of African families and other refugees. Students representing 11 different languages learn here.



The Fairview community has given Ms. Collie an excellent reception, with the support and involvement of many individuals and organizations that are invested in the school and its students. Stop by and meet this dynamic educator who is setting the right tone for learning at Fairview.

Community Policing Award

Since the inception of the Phoenix Project in 2004, there have been "Phoenix Police." The officers who work in the Phoenix area are hand selected by the Dayton Police Department to provide community-based policing. They not only are responsive to problems and complaints but proactively have a positive presence in the neighborhood. Because of their community base, they have a better understanding of the needs and issues in the area and can frequently, preemptively, solve issues before they manifest into actual problems.

Since the Phoenix Police officers have been on the scene, crime is down 50%. Because of these techniques and this type of investment in the area, the MetLife Foundation honored CityWide Development Corporation and Dayton Police Department last fall with a national MetLife Foundation Community-Police Partnership Award.

The \$20,000 award recognizes the work of CityWide Development Corporation, Good Samaritan Hospital and the Dayton Police Department to improve quality of life and bring together government and community organizations

to address crime. CityWide and the Dayton Police Department have spearheaded innovative community safety efforts through the Phoenix Project. These efforts have renewed the economic viability of the neighborhoods surrounding Good Samaritan Hospital.

Dayton was selected from among 700 applicants for one of 10 MetLife Foundation honors.



The Music Lives on at the Phoenix Gateway

The long-awaited dedication of a unique and impressive piece of public art, a large outdoor sound sculpture, took place on November 20, 2012. The sculpture celebrates the revitalization of the Phoenix Project area and the musical legacy of the late Roger Troutman. The public art was installed on the northwest corner of the intersection of Salem Avenue and Catalpa Drive on the site of the former Troutman Sounds Lab at the Phoenix Project Gateway.

The creation of the Gateway in 2008 has been integral to the Phoenix Project's success as it was the first sign of real change in the community. All three of these corners had been derelict for many years with vacant, deteriorating buildings and overgrown, weedy lots filled with trash. Through the creation of the gateway, the three corners



were transformed into passive greenspaces with lush landscaping, winding walkways, benches and period lighting. On the northwest corner, a round brick pad was installed in the hopes that funds could be raised in the future to add a piece of public art.

After the Gateway was built, neighborhood residents continued to work with Phoenix staff to discuss how to bring public art to the corner. Positive memories about the musical legacy of the Troutman family began to be discussed and a celebration of music became the inspiration for the public art project. Then in early 2010, R&B and gospel recording artist Shirley Murdock approached the team and suggested that the project also honor the musical legacy of her friend and mentor Roger Troutman, who had produced many hits at his recording studios on the very site being proposed for the art. The Music Lives On fundraising project was launched early in 2010.

The committee then worked for over two years to call attention to the project and to raise funds. Many citizens participated in the effort by attending fundraising events or making individual contributions to The Music Lives on Fund, a special account created at the Dayton Foundation. Funding was also provided by a grant from the Montgomery County Arts & Cultural District as well as by local foundations and corporations.

The 26-foot-tall sculpture is topped by "tone rods" that, with wind movement, play a few bars of Troutman's song "I Can Make You Dance." The sculpture, named after the song, was conceived and designed by local artist and musician Michael Bashaw. Made of large steel triangles, the sculpture recognizes the Dayton View Triangle neighborhood, honors the Troutman legacy and acknowledges the revitalization of the community through the Phoenix Project.

If you've not visited the Gateway lately, please stop by and enjoy the sculpture and the beauty it brings to this corner.

To learn more about the Phoenix Project, visit our website at: www.phoenixprojectdayton.org.

